

The Shaw Group Presents

Arab Health 2014

Global Healthcare Exhibition and Congress January 27-30, 2014

What is Arab Health?

Arab Health Exhibition and Congress is the second largest medical show in the world, second only to Medica.

Arab Health 2014 is being held in Dubai and offers the world's Life Science companies and organizations an opportunity for integration into the global medical and scientific community.

Who Should Attend?

Any group or organization wishing to enter the global Life

Science community to take advantage of the multiple business opportunities available.

Why Attend?

At Arab Health 2014 you will have access to:

- 3,000 exhibitors from 60 countries and over 70,000 healthcare professionals
- The UAE is building multiple healthcare facilities, deepening health research capabilities and

developing partnerships and global medical institutions. In addition, annual UAE pharmaceutical expenditures are estimated to be \$1.5 billion, medical devices, \$500 million and health care spending nearly \$8 billion.



The Shaw Group Opportunity

What We Will Do

The Shaw Group will represent 5-7 companies at the show

- Present to those organizations the company has an interest in working with as:
 - o Strategic Partners
 - o Potential Distributors
 - o OEM Manufacturers
 - o Investors
 - o Clinical Research Groups
- In addition, we will:
 - o Make contacts for your follow-up
 - o Evaluate the validity of these contacts
 - o Provide a detailed report on each
 - o Provide communication in appropriate language
 - o Work with you in closing each contact if requested
 - o Investigate: Investment opportunities, Clinical Trial matters and Distribution options

We will provide global recommendations for your organization and access to show attendees per your direction and request



Cost to Attend Arab Health 2014

- Cost to attend direct approx. US\$25,000 (booth, flights, hotels, etc.)
- Cost to be represented by The Shaw Group \$4,000 plus promotional materials

Attendees (Companies by Country)

- | | | | |
|-----------|-----|---------------|-----|
| • China | 470 | • South Korea | 144 |
| • Germany | 226 | • UAE | 167 |
| • India | 75 | • UK | 154 |
| • Italy | 144 | • USA | 228 |

Arab Health 2014 web site:
www.ArabHealthOnline.com

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